

Crazy Fresh Golden Ticket Game & Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. A VALID EMAIL ADDRESS IS REQUIRED.

1. PROMOTION TIMING:

The Crazy Fresh Golden Ticket Game & Sweepstakes (the “**Sweepstakes**” and “**Game**,” as defined in Paragraph 3, will be referred to collectively as the “**Promotion**”). The Golden Ticket Game begins on Monday, September 1, 2025 at 12:00:01 a.m. Eastern Time (“**ET**”) and ends at 11:59:59 p.m. ET on Wednesday, December 24, 2025 and the Sweepstakes begins on Monday, September 1, 2025, at 12:00:01 a.m. (“**ET**”) and ends at 11:59:59 p.m. ET on Thursday, January 15, 2026 (collectively the “**Entry Period**”). Administrator’s designated database clock will be the timekeeper for this Promotion. Entry in the Promotion does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Promotion, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Russ Davis Wholesale Inc., (“**Crazy Fresh**” or “**Sponsor**”) and WYNG, 169 Madison Ave, Suite #11680, NY, NY 10016 (the “**Administrator**”), whose decisions shall be final and legally binding in all respects.

2. ELIGIBILITY:

The Promotion is open to legal residents of the following participating markets: **MN, ND, SD, and WI** (collectively the “**Participating Markets**”) eighteen (18) years of age or older (or the age of majority in the state in which you reside) at the time of entry (“**Entrant**”). Sponsor, Administrator, and each of their respective directors, officers, shareholders, employees, affiliates, subsidiaries, distributors, and agents, including but not limited to their respective advertising and promotion agencies, and each of their affiliated companies, subsidiaries, licensees, franchisees, distributors, printers, individuals engaged in the development, production or distribution of materials, and any and all other companies associated with the promotion agents (collectively, the “**Promotion Entities**”), and each of their immediate family members (as defined by the IRS) and/or people living in the same household are not eligible to participate. All eligibility is subject to all federal, state, and local laws and regulations. All entries submitted are the property of the Sponsor. All eligible entries may be reviewed for compliance with these Official Rules and, if compliant, will be entered in the Promotion. Promotion shall be void where prohibited or restricted by law.

3. HOW TO PLAY The Crazy Fresh Golden Ticket Game (available between 9/1/25 and 12/24/25).

- During the Entry Period, purchase a specially marked 1 lb. Crazy Fresh Taco Dip at participating retail stores and look inside to see if you reveal one of the four (4) Golden Tickets.
- Should you reveal a valid Golden Ticket, follow the instructions to claim your Prize. Each Golden ticket contains an expiration date by which you must claim the Golden Ticket prize.

- Golden Tickets will be randomly distributed based on the following schedule:

Gold Ticket #	In store Date	Expiration Date	Game date	Home	Visitors
1	9/7/25	9/23/25	10/19/25	Minnesota	Philadelphia
2	10/6/25	10/22/25	11/23/25	Cincinnati	Minnesota
3	11/10/25	11/26/25	12/25/25	Minnesota	Detroit
4	12/8/25	12/24/25	1/4/26	Minnesota	Green Bay

- **Golden Ticket Prize:** Each Golden Ticket is redeemable for a pair of tickets to a Professional Football Game as listed above ("Prize"). Approximate retail value of each prize is \$500. Sponsor to determine game date, and section/seat location in its absolute sole discretion. Winner may be required to pick tickets up at the "Will Call" box at the participating stadium. Winner will be required to produce a valid photo identification to claim tickets. Terms and conditions of the game ticket apply. NO transportation, lodging, or other expenses included.

NOTE: In the unlikely event that Golden Tickets are distributed in numbers greater than the number stated in these Official Rules for such Prize level, the number of winners stated in these Official Rules will be selected in a random drawing from among all verified prize claims received for that Prize level. All unclaimed Prizes, at the conclusion of the Entry Period, will not be awarded. Any Prize that remains unclaimed will not be offered in any second chance drawing or otherwise awarded. Return of any Prize/prize notification as undeliverable will result in the disqualification of the potential winner and no alternate winner will be selected.

AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE GAME PORTION OF THE PROMOTION SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING GOLDEN TICKET HAS BEEN VERIFIED. SPONSOR WILL NOT ACCEPT SCREEN SHOTS, PHOTOS, OR COPIES OF THE GOLDEN TICKET OR ANY OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.

To enter without a purchase: On a piece of paper, write your complete name, full address, age, telephone number, and email address, and insert into a standard business size envelope, and mail to: Crazy Fresh Golden Ticket Entry, 8429 Lorraine Road, Suite 146, Lakewood Ranch, FL 34202. Entries must be received by 12/24/25. A random Sweepstakes Drawing will be conducted to award one (1) Golden Ticket Prize (Minnesota vs. Green Bay on 1/4/26 ARV \$500) on or about Monday, December 15, 2025.

3b. QR CODE ENTRIES SWEEPSTAKES:

- During the Entry Period purchase a specially marked 1 lb. Crazy Fresh Taco Dip product and scan utilizing your mobile device, the QR code found under the lid to be directed to the Sweepstakes entry site.

- Complete the online entry form with all the required information, agree to the Official Rules and submit. Once you submit, your entry is automatically entered into the Sweepstakes Drawing.
- **Sweepstakes Drawings will be scheduled as follows:**

Drawing #:	Entry Begins at 12:00:01 a.m. ET	Entry Ends at 11:59:59 p.m. ET	Anticipated Drawing Date:	# of Prizes to be won:
Drawing #1	9/1/25	9/30/25	10/2/25	(1) 75" T.V. ARV \$500 plus an \$80 Visa® Gift Card to pay for NFL® Game Pass subscription
Drawing #2	10/1/25	10/31/25	11/3/25	(1) Minnesota Branded Yeti® Cooler ARV \$425
Drawing #3	11/1/25	11/30/25	12/1/25	(1) 75" T.V. ARV \$500
Drawing #4	12/1/25	1/15/25	1/19/25	(1) 85" Smart TV & Soundbar ARV \$1,050

Total ARV of all Prizes in his Sweepstakes is \$2,475

NOTE: NO ENTRIES WILL BE CARRIED FORWARD to any remaining QR code Sweepstakes Drawings except all entries are valid for the Grand Prize Drawing. To enter all four (4) monthly drawings (Drawings #1- #4) you must enter one (1) time per Drawing month.

By *accessing the Promotion via your wireless mobile device* or tablet, data rates may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Promotion. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Sponsor is not responsible for any charges.

3c. MAIL-IN SWEEPSTAKES ENTRY:

On a piece of paper, write your complete name, full address, age, telephone number, and email address, and insert into a standard business size envelope, and mail to: Crazy Fresh Golden Ticket Sweepstakes Entry, 8429 Lorraine Road, Suite 146, Lakewood Ranch, FL 34202.

QR Code and Mail-In Entry Note: Entry must be made by the Entrant only. Entries made by any other individual or any entity, including but not limited to commercial sweepstakes subscription notification and/or entering services, will be declared invalid and disqualified for this Promotion. Tampering with the entry process or the operation of the Promotion is prohibited, and any entries deemed by Sponsor or Administrator, in their sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

Prizes are non-transferable, non-refundable, and no substitutions will be made except as provided herein, at the Sponsor's sole discretion. Prizes are not redeemable for cash. Sponsor reserves the right to substitute a particular Prize for one of comparable or greater value. Winner is responsible for any and all applicable local, state, and/or federal taxes and fees.

All taxes are the responsibility of the winner. Prize will be awarded only if the prize winner fully complies with these Official Rules.

4. PRIVACY POLICY/USE OF DATA:

By entering, Entrants agree that personal data ("**Personal Data**"), including, without limitation, the Entrants' name and address, may be processed, shared and otherwise used for the purposes and within the context of the Promotion and any other purposes outlined in these Official Rules. Entrants also agree that such Personal Data may also be used by the Sponsor in order to verify the participant's identity, postal address, and telephone number or to otherwise verify the participant's eligibility to participate in the Promotion. While the Sponsor and Administrator is committed to undertaking reasonable measures to protect the privacy, accuracy and reliability of the Personal Data submitted and to protect such information from loss, misuse, unauthorized access, disclosure, alteration and destruction, the Sponsor notes that the internet is not a perfect service medium and data transmission is not guaranteed to be secure. The Sponsor uses, and will use, a variety of security measures to ensure the security of the Personal Data collected during the Promotion. However, the Sponsor cannot and does not warrant the security of the Personal Data which is submitted as part of the Promotion and cannot and does not warrant that such Personal Data will not be intercepted unlawfully by third parties. When any information is provided to the Sponsor as part of the Promotion, including Personal Data, such submission is done at the Entrants own risk.

You are supplying information to the Sponsor and Administrator. Such terms and conditions are being made a part of these Official Rules and incorporated herein by reference.

Notwithstanding the foregoing, all Entrants acknowledge that if they are a prize winner, certain of their personally identifying information may be disclosed on a legally required Winners list.

5. QR CODE & MAIL-IN SWEEPSTAKES WINNER SELECTION AND NOTIFICATION:

Random drawings will be conducted by the Administrator based on the Drawing schedule for the relevant Sweepstakes listed in Rule #3 above, from all eligible entries made during the relevant Drawing Period. Conduct of the Sweepstakes and the drawing are under the supervision of the Administrator. Potential prize winner will be notified by phone and/or by email or mail, whichever is deemed appropriate by the Administrator, using the contact information provided at the time of entry. Sponsor shall have no liability for any potential prize winner notification that is lost, intercepted or not received by any potential prize winner for any reason. If, despite reasonable efforts, any potential prize winner does not respond within three (3) business days of the first notification attempt, or if the prize notification is returned as unclaimed or undeliverable to such potential prize winner, such potential prize winner will forfeit his or her Prize and an alternate prize winner will be selected from all remaining eligible entries (time permitting). If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a Prize for any reason prior to award, such potential prize winner will be disqualified and the Prize will be awarded to an alternate prize winner (time permitting). Potential winner must comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. **TAXES:** All federal, state and local taxes, and any other costs and

expenses associated with acceptance or use of Prize not specifically provided for in these Official Rules are solely the Winner's responsibility.

6. LIMITATION OF LIABILITY:

By participating in this Promotion, Entrants agree that the Sweepstakes Entities, and each of their respective parent, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, designees and agents (collectively, "**Released Parties**") are not responsible for lost, late, incomplete, stolen, misdirected, or undeliverable email notifications, direct messages, or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet accessibility, availability or traffic congestion; or any technical, mechanical, programming, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any web users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction, or unauthorized access to any Promotion-related website(s). Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting a Prize. Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, at Sponsor's sole discretion, be disqualified.

By participating in the Promotion, each Entrant agrees: (i) to waive any rights to claim ambiguity with respect to these Official Rules and (ii) to forever and irrevocably agree to release, defend, indemnify and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion-related activity or element thereof, and the Entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) typographical or printing errors in these Official Rules or any Promotion materials; (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, nonuse, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a Prize (or any component thereof); (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, pandemic, work slowdown, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules; (f) any interruptions in or postponement, cancellation or modification of the Promotion; (g) human

error; (h) incorrect or inaccurate transcription, receipt or transmission of any part of any entry (including, without limitation, the registration information or any parts thereof); (i) any technical malfunctions or unavailability of any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, Internet service provider, or mail service utilized by any of the Released Parties or by an Entrant; (j) interruption of or inability to access the Promotion, any Promotion-related website(s) or any online service via the Internet due to hardware or software compatibility problems; (k) any damage to Entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion; (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions; (m) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries; (n) any wrongful, negligent or unauthorized act or omission on the part of any of the Released Parties; (o) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof); (p) the negligence or willful misconduct by Entrant or (q) any breach or alleged breach of any of the warranties, representations or agreements of Entrant hereunder.

Without limiting the foregoing, everything regarding this Promotion, including the Prize components, is provided "as is" without warranty of any kind, either express or implied, including, but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

7. PUBLICITY RELEASE:

Acceptance of any Prize constitutes prize winner's permission for the Sweepstakes Entities to use prize winner's name, photograph, likeness, voice, biographical information, statements and state name (collectively, the "**Attributes**"), for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter devised, in perpetuity, without further compensation or authorization, (except where prohibited by law), and releases the Sweepstakes Entities from all claims arising out of the use of such Attributes.

- 8. DISPUTES:** AS A CONDITION OF ENTERING THE PROMOTION, ENTRANT AGREES THAT: (I) UNDER NO CIRCUMSTANCE WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR ANY OTHER DAMAGES, OTHER THAN FOR OUT-OF-POCKET EXPENSES; (II) ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY -- WITHOUT RESORT TO ANY FORM OF CLASS ACTION -- BY BINDING ARBITRATION BEFORE A SINGLE NEUTRAL ARBITRATOR SELECTED BY AND IN ACCORDANCE WITH THE EXPEDITED RULES OF THE AMERICAN ARBITRATION ASSOCIATION (AAA), WHICH MAY BE FOUND ON AAA'S WEBSITE AVAILABLE AT [HTTPS://WWW.ADR.ORG/AAA/SHOWPROPERTY?NODEID=/UCM/ADRSTG_004103 &REVISION=LATESTRELEASED](https://www.adr.org/aaa/showproperty?nodeid=/ucm/adrstg_004103&revision=latestreleased). IF AAA IS NOT AVAILABLE FOR ANY REASON OR REFUSES TO ADMINISTER THE ARBITRATION, THE PARTIES SHALL MUTUALLY AGREE TO SELECT AN ARBITRATOR UNDER THE RULES OF ANOTHER

ALTERNATIVE DISPUTE RESOLUTION PROVIDER; (III) AT ENTRANT'S REQUEST, SPONSOR WILL ADVANCE THE COST OF THE INITIAL FEES ASSOCIATED WITH ARBITRATION, PENDING THE ARBITRATOR'S DETERMINATION OF ENTRANT'S ABILITY TO PAY AND THE APPROPRIATE DISTRIBUTION OF FEES; (IV) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT SHALL SUCH CLAIMS, JUDGMENTS OR AWARDS INCLUDE ATTORNEYS' FEES; (V) ANY ARBITRATION UNDER THIS ARBITRATION CLAUSE SHALL BE GOVERNED BY THE FEDERAL ARBITRATION ACT (9 U.S.C. 1 ET. SEQ.), AND NOT BY ANY STATE LAW CONCERNING ARBITRATION, EXCLUSIVE OF ANY CONFLICT OR CHOICE OF LAW RULES. THE ARBITRATOR SHALL APPLY THE SUBSTANTIVE LAWS OF THE STATE OF NEW YORK IN RENDERING AN AWARD; (VI) THE PARTIES CONSENT TO EXCLUSIVE PERSONAL JURISDICTION IN NEW YORK; (VII) ANY AWARD RENDERED BY THE ARBITRATOR MAY BE CONFIRMED AS A JUDGMENT IN ANY FEDERAL DISTRICT COURT WHERE EITHER THE ENTRANT OR SPONSOR RESIDES; AND (VIII) IF ANY PART OF THIS ARBITRATION CLAUSE, OTHER THAN WAIVERS OF CLASS ACTION RIGHTS, IS DEEMED OR FOUND TO BE UNENFORCEABLE FOR ANY REASON, THE REMAINDER SHALL REMAIN ENFORCEABLE. IF A WAIVER OF CLASS ACTION RIGHT IS DEEMED OR FOUND TO BE UNENFORCEABLE FOR ANY REASON IN A CASE IN WHICH CLASS ACTION ALLEGATIONS HAVE BEEN MADE, THE REMAINDER OF THIS ARBITRATION CLAUSE SHALL BE UNENFORCEABLE

9. DISQUALIFICATION/FORCE MAJEURE:

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to have tampered with the entry process or the operation of the Promotion, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to disparage, annoy, abuse, threaten or harass any other person. No incomplete, forged, software-generated or other automated multiple entries will be accepted. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

In the event (a) an insufficient number of Eligible Entries are received, (b) a virus, bugs, or entrant fraud or misconduct affect or corrupt the administration, integrity, security or proper operation of the Promotion, (c) Sponsor deems necessary in order to comply with

the terms of use or terms of service of any applicable social media platform or in connection with changes to such terms, or (d) Sponsor is prevented from awarding the Prize or continuing with the Promotion as contemplated herein by any event beyond his control, including but not limited to, fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis (e.g. SARS, COVID-19, etc.), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, then Sponsor shall have the right to modify, suspend, or terminate the Promotion. If the Promotion is terminated before the designated end date, Sponsor will (if possible) select all eligible, non-suspect entries received as of the date of the event, giving rise to the termination. Inclusion in such selection process shall be each Entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of Prize described in these Official Rules will be awarded.

10. WINNERS LIST:

To obtain the name of the Promotion prize winners (Prize list only), send a self-addressed stamped envelope to: The Crazy Fresh Golden Ticket Game & Sweepstakes (Winners), 8429 Lorraine Road, Suite 146, Lakewood Ranch, FL 34202. Requests must be received by 1/30/26

The use of any prize manufacturer, name or trademark in connection with any of the Prizes is solely for the purpose of describing such Prize and is not intended to suggest any affiliation or sponsorship.